



Arriyadiyah

Ad Size	Ad position	B/W	Color
Single cm / Column	Front Page		316
	Back Page		261
	Inside Page	120	186
	Page 3	145	225
Full Page	Inside Page	48,000	74,400
Half Page	Inside Page	24,000	37,200
Quarter Page	Inside Page	12,000	18,600
DPS	Center of Newspaper	102,720	159,216

• Special positions: Surcharge 15% on advertising rates.

Editorial Advertisements:

Add 50%

on Advertising Rates and the word "Advertorial" must appear on top of each page.



Arriyadiyah - Daily Issue