

# البيديا الزياء

## Sayidaty Fashion

All prices are in Saudi Riyals

Color of the ads	Ad Position	All Editions
<b>4 colors</b>	Inside Front Cover	48,825
	Inside Back Cover	34,965
	Outside Back Cover	81,375
	Inside Front Cover Spread	81,375
	Full Page	32,340
	Double Page Spread	64,890
	Double Page Spread (Page 2 - 3 and 4 -5)	75,075
	Facing Index	36,435
	Half Page	19,530
	Third page vertical	13,020
<b>Black and White</b>	Full Page	21,525

## Discounts based on frequency of the advertisement (Inside Pages Only)

Frequency	Discount %
1 - 6 insertions	0%
7 - 12 insertions	5%
13 - 18 insertions	10%
19 insertions plus	15%

• **Special Positions:**  
Rates available upon request.



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