

سَيِّدَاتِي وَوَطْفَاكِ

Sayidaty Mother & Child

All prices are in Saudi Riyals

Color of the ads	Ad Position	All Editions
4 colors	Full Page	19,000
	Double Page Spread	37,860
	Half Page	11,400
	Third page vertical	7,600
	Facing Index	21,900
	Inside Front Cover	27,000
	Inside Back Cover	19,500
	Outside Back Cover	45,000
	Inside Front Cover Spread	46,280
	Double Page Spread (Page 2 - 3)	43,700

Editorial Advertisements:

Surcharge 50% on Advertising Rates and the word "Advertorial" must appear on top of each page.

- Sponsorship
Rates available upon request.

Discounts based on frequency of the advertisement (Inside Pages Only)

Frequency	Discount %
2 - 6 insertions	5%
7 - 9 insertions	10%
10 insertions plus	15%

- **Special Positions:**
Surcharge 10% on above rates when available.



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